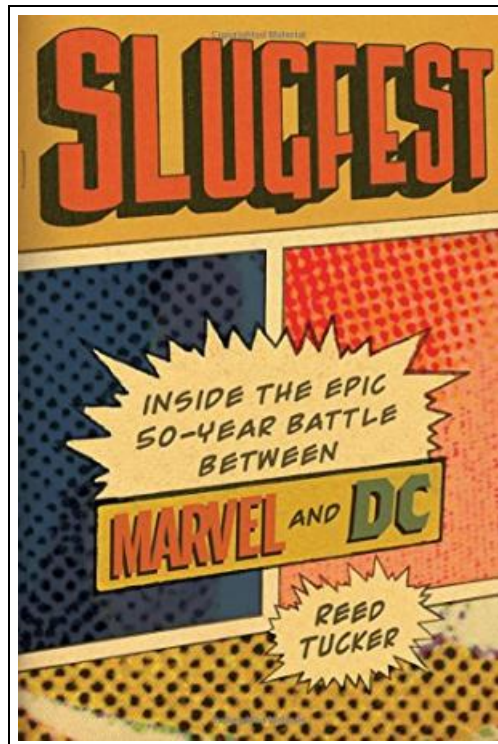


Slugfest: Inside the Epic, 50-Year Battle Between Marvel and DC (Hardback)



Filesize: 1.97 MB

Reviews

It in one of the best ebook. Yes, it is actually engage in, still an interesting and amazing literature. Its been developed in an exceedingly straightforward way in fact it is just following i finished reading through this book by which basically modified me, alter the way i really believe.

(Mr. Maynard Kessler PhD)

SLUGFEST: INSIDE THE EPIC, 50-YEAR BATTLE BETWEEN MARVEL AND DC (HARDBACK)

[DOWNLOAD](#)

INGRAM PUBLISHER SERVICES US, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. The first in-depth, behind-the-scenes book treatment of the rivalry between the two comic book giants. THEY ARE THE TWO TITANS OF THE COMIC BOOK INDUSTRY--the Coke and Pepsi of superheroes--and for more than 50 years, Marvel and DC have been locked in an epic battle for spandex supremacy. At stake is not just sales, but cultural relevancy and the hearts of millions of fans. To many partisans, Marvel is now on top. But for much of the early 20th century, it was DC that was the undisputed leader, having launched the American superhero genre with the 1938 publication of Joe Shuster and Jerry Siegel's Superman strip. DC's titles sold millions of copies every year, and its iconic characters were familiar to nearly everyone in America. Superman, Batman, Wonder Woman--DC had them all. And then in 1961, an upstart company came out of nowhere to smack mighty DC in the chops. With the publication of Fantastic Four #1, Marvel changed the way superheroes stories were done. Writer-editor Stan Lee, artists Jack Kirby, and the talented Marvel bullpen subsequently unleashed a string of dazzling new creations, including the Avengers, Hulk, Spider-Man, the X-Men, and Iron Man. Marvel's rise forever split fandom into two opposing tribes. Suddenly the most telling question you could ask a superhero lover became Marvel or DC? Slugfest, the first book to chronicle the history of this epic rivalry into a single, in-depth narrative, is the story of the greatest corporate rivalry never told. Complete with interviews with the major names in the industry, Slugfest reveals the arsenal of schemes the two companies have employed in their attempts to outmaneuver the competition, whether it be stealing ideas, poaching employees, planting...

[Read Slugfest: Inside the Epic, 50-Year Battle Between Marvel and DC \(Hardback\) Online](#)[Download PDF Slugfest: Inside the Epic, 50-Year Battle Between Marvel and DC \(Hardback\)](#)

See Also



The Victim's Fortune: Inside the Epic Battle Over the Debts of the Holocaust

HarperCollins. Hardcover. Book Condition: New. 0066212642 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I...

[Read PDF »](#)



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Read PDF »](#)



Wonder Mom: Mothers Day Gifts / Baby Shower Gifts (Wonder Woman Themed Ruled Notebook)

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Mother s Day Gifts / Baby Shower Gifts [Softback Notebook .50 /...

[Read PDF »](#)



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Read PDF »](#)



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to...

[Read PDF »](#)