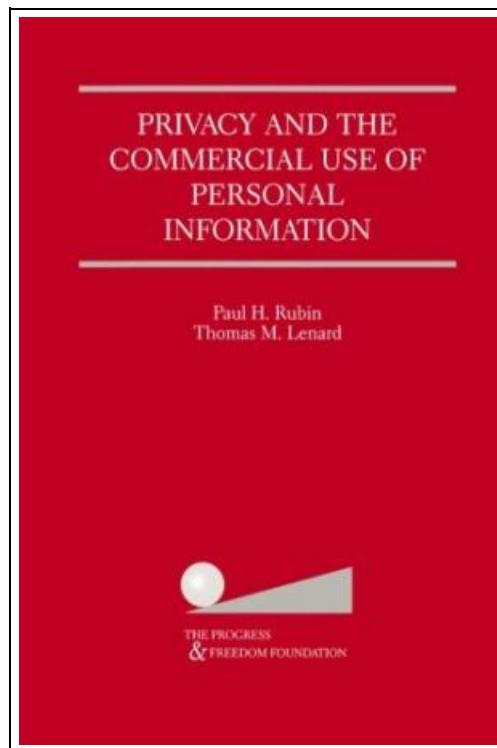


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Springer. Paperback. Condition: New. 100 pages. Dimensions: 9.2in. x 6.1in. x 0.3in. Hon. Orrin G. Hatch United States Senate Electronic commerce will be pivotal to the United States economy in the 21st Century. With the advent of electronic commerce, some consumers have become concerned about the disclosure, transfer, and sale of information which businesses have collected about them. These concerns purportedly are slowing the rate of expansion of electronic commerce, thereby putting at risk the future growth of the New Economy. To reduce this risk, a variety of schemes have been proposed under which the government would regulate online privacy. Congress currently is in the midst of a vigorous debate as to whether the government should regulate on-line privacy standards, and, if so, what form such regulation should take. This succinct yet powerful book by Paul Rubin and Thomas Lenard goes to the heart of these issues. It explains that there is no evidence of actual consumer harm or market failure that could justify burdensome government regulation of online privacy. It describes the tremendous advantages consumers currently receive from the free flow of information collected online, advantages which could be eliminated if the government unnecessarily regulates and stops this flow of information. It argues that the free market provides businesses with compelling incentives to adopt their own measures - such as seal programs and novel technologies - to assuage consumer privacy concerns. This book presents compelling evidence to support these and many other points central to the continuing debate in the halls of Congress and elsewhere concerning online privacy. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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